

ORDER



Orders
Order / Rev: 47289
Alt Order #: 08837038
Product Desc: ISSUE
Estimate: 11542
Flight Dates: 09/17/12 - 09/23/12
Original Date / Rev: 08/06/12 / 08/21/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: Wired Media Partners
Buying Contact:
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Center Forward
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	80	\$26,900.00	\$22,865.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$26,900.00	\$22,865.00	0.00
Totals	80	\$26,900.00	\$22,865.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	70%	\$26,900.00
Market	100%	\$38,428.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	0%	\$0.00
KSTU	0%	\$0.00
KUCW	30%	\$11,528.57
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/17/12	09/21/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	11111--	:30	5	\$60.00	P-2	0.00	NM	5	\$300.00
530A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	11111--	5		\$60.00		0.00						
E 2	KTVX	09/17/12	09/21/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	11111--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/17/12	09/21/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	11111--			5			\$350.00			0.00		
E 15	KTVX	09/17/12	09/17/12	Mon Spec CMA MUSIC FEST	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
CMA MUSIC FESTIVAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	M-----			1			\$2,500.00			0.00		
E 16	KTVX	09/20/12	09/20/12	Thu Reg 2 WIPEOUT	CM	8:00 PM-9:00 PM	---T---	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
WIPEOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	---T---			1			\$1,800.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	KTVX	09/17/12-09/23/12		Thu Reg 2	8:00 PM-9:00 PM		---Th----	:30	\$1,800.00			0.00	NM		
E 17	KTVX	09/21/12	09/21/12	Fri Reg 3 20/20 9-10p	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	----F--			1			\$1,000.00			0.00		
E 18	KTVX	09/23/12	09/23/12	Sun Reg 1 RED CARPET LIVE	CM	6:00 PM-7:00 PM	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
RED CARPET LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S			1			\$2,000.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	KTVX	09/17/12-09/23/12		Sun Prime	6p-10p		-----Su	:30	\$2,000.00			0.00	NM		
E 19	KTVX	09/23/12	09/23/12	Sun Prime EMMY AWARDS	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
EMMY AWARDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S			1			\$3,000.00			0.00		
E 20	KTVX	09/17/12	09/21/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10:00 PM-10:35 PM	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$550.00			0.00		
E 21	KTVX	09/17/12	09/21/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	MTWTF--	:30	3	\$285.00	P-2	0.00	NM	3	\$855.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			3			\$285.00			0.00		
E 22	KTVX	09/17/12	09/21/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	MTWTF--	:30	2	\$195.00	P-2	0.00	NM	2	\$390.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$195.00			0.00		
E 23	KTVX	09/17/12	09/21/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 AM	XMTWTF--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	MTWTF--			2			\$175.00			0.00		
Totals													80	\$26,900.00	